



LOS ANGELES

VIRTUAL CREATOR

CARS / FASHION / LIFE



SIGNATURE ASSET

Black BMW F82 M4 - first car, earned at 21.

SIENNA VALE

A VIRTUAL CREATOR PROJECT

SIENNA Vale

MEDIA KIT / LAUNCH EDITION 2026

01 THE CREATOR

Sienna Vale is a 22-year-old Los Angeles virtual creator building a world around cars, fashion, beauty, city nights, and the everyday rituals between them.

"Not handed a highlight reel. Built one."

02 CREATIVE LANES

AUTOMOTIVE

Story-led drives, ownership moments, and M4 culture.

STYLE + BEAUTY

Outfit-led visuals, beauty routines, and city-ready looks.

LA LIFESTYLE

Coffee runs, hospitality, travel, wellness, and after-dark LA.

CREATOR TECH

Digital culture and campaigns designed for a virtual voice.

03 PARTNERSHIP MENU

- + Short-form social video
- + Photo sets and carousels
- + Story sequences
- + Lifestyle product integration
- + Automotive storytelling
- + Custom campaign concepts

04 WHERE TO FIND SIENNA

INSTAGRAM

@itss.iennavale

TIKTOK

@itss.siennavale

X

@itss_siennavale

THREADS

@itss.iennavale

Audience and campaign analytics are available upon request.

LET'S BUILD SOMETHING WORTH STOPPING FOR.

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siennavaleai.com

Brand fit: automotive / fashion / beauty / lifestyle / hospitality / creator technology

Partnerships are reviewed individually for creative fit, timing, usage, and scope.